

**YOU CAN
MAKE A**



**IMPRESSION
WITHOUT
YOUR
SEAT BELTS!**

SO WHAT'S YOUR EXCUSE?

Seat Belts Are Too Uncomfortable.

Maybe. Of course, in a car crash — without your seat belt—you would smash into the steering column, slam into the dashboard, or crash through the windshield. We've heard this, too, can be very uncomfortable.

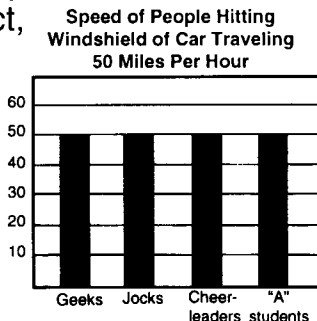
Seat Belts Wrinkle My Clothes.

Sometimes. But sitting also wrinkles clothes. Wearing clothes wrinkles clothes. Flying through a windshield, however, **really** wrinkles clothes.



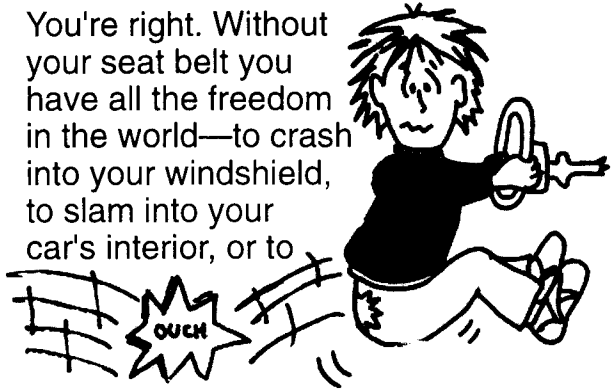
Only Geeks Wear Seat Belts.

Really? All we know is that without seat belts—geeks, jocks, cheerleaders, "A" students, and average students would all fly through a windshield at the same rate. In fact, even being **really** cool won't keep you in your seat without your seat belt.



Seat Belts Restrict My Freedom Of Movement.

You're right. Without your seat belt you have all the freedom in the world—to crash into your windshield, to slam into your car's interior, or to



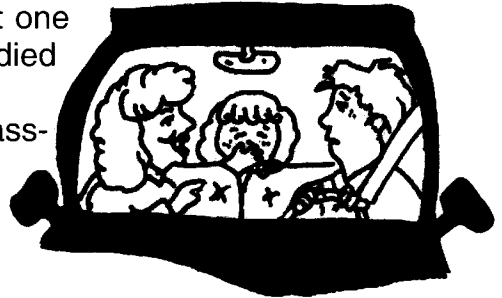
be thrown from your car and slide along the pavement. Freedom is great.

I'll Never Have An Accident. I'm A Good Driver.

That's nice. Unfortunately, good drivers can be hit by bad drivers, drunk drivers, or by other good drivers with mechanical failures. Few people intend to have accidents.

I'd Be Too Embarrassed To Ask My Friends To Use Their Seat Belts.

In 1996 over 130 people died in car crashes in New Hampshire. That same year not one person died from embarrassment.



You're More Likely To Die In A Car Crash Than In Any Other Way.

It's true. Car crashes kill more people between the ages of one and forty-four than anything else.

In fact, for people in their late teens and early twenties, car crashes account for more than 40% of all deaths.

Why risk it? Your best protection against death and injury in your car is your seat belt. It's easy. Just reach over—click—and you're set.

Think about it.

And, while you're thinking,

BUCKLE UP!



**N.H. Highway Safety Agency
Pine Inn Plaza
117 Manchester Street
Concord NH 03301
Tel. 603-271-2131**